



PRESS RELEASE

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INTRODUCING THE NEW BSC-IND.COM

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BSC Industries, Inc. is proud to announce the launch of their new website, which went live on November 19th, 2021. The website, BSC-IND.com, is an online resource for components and solutions for a variety of bearing, power transmission and electrical and automation products. With faster browsing speeds, an updated design, and a customer-focused eCommerce platform, customers can rely on the new site to keep their machinery running at peak efficiency.

Doing business with BSC Industries is easier than ever. Customers can buy in-stock components from an ever-growing number of online brands. The mobile-friendly site also gives registered users access to order history, shipment tracking, quick orders - all available with a few clicks or taps. The site will continue to highlight service areas like Engineering and Integrated Controls Systems to help visitors understand the full breadth of offerings from BSC Industries available online and offline. Should users need assistance with the site, a live chat feature is available during regular business hours.

Commenting on the new website launch, Jim Fitzpatrick, President and Co-Owner of BSC Industries, stated, "Understanding how important the online space has become in our industry, and with feedback from our customers, we set out make thoughtful decisions about how to best bring our products and services to customers with this new resource." Treasurer and Co-Owner Peter Fitzpatrick also added, "We also had tremendous support from our development team at [Unilog](#), product content support from [Affiliated Distributors \(AD\)](#), in addition to our internal development team at BSC Industries. Their care, collaboration and insight have brought to fruition a carefully designed website that makes it easier for our customers to do business with us."

Visitors are encouraged to explore the new website by visiting www.bsc-ind.com.

BSC Industries, Inc. (www.bsc-ind.com) is an independent distributor of bearings, power transmission products, and electrical and automation products. Headquartered in Canton, MA, the family-owned company has six additional locations in New England and serves OEM and MRO companies in various markets both nationally and internationally by delivering world class products and engineered solutions.

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